

2025 Sponsorship Package

The 153rd Orange Show - 17-18 May 2025



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About the Orange Show

The Orange region has a proud history of agriculture, at one time being a major apple producing region, leading Orange to be dubbed the "Apple City". Today many of the orchards have been cleared to make way for grapes, with wine makers capitalising on the cool climate and altitude to produce some of Australia's finest wines.

Riding on the back of great wine, the Orange Region has now become a producer of great food, attracting an abundance of tourists to the region to experience locally grown produce, prepared by award winning chefs. This provides the Orange Show, in keeping with its agricultural roots, with the opportunity to be a platform to celebrate agriculture from paddock to plate.

With its beginnings in the mid 1800's, the Orange Show has now been an annual event in Orange for 150 years, settling at its current site in 1908. The Orange Show continues to showcase local agriculture and serves to provide an outlet for competitors in a range of sections true to the roots of the Agricultural Show movement such as cattle, sheep, poultry, art and craft, cooking and horses. Building on this strong foundation, the Orange Show Society is looking to embrace the growth of food and wine in the region and develop into a premiere event for the region.

The Orange Show is an event like no other, offering family friendly entertainment and attractions including live music, performers and specialty displays, carnival rides and side-show alley alongside local and interstate trade stall holders selling a huge variety of goods. We are supported by local community groups and organisations, offering exposure for your business or brand to a wide cross-section of the community.





Sponsorships Opportunities

Orange Show Society offers a range of opportunities for sponsorship, catering for organisations looking for high level partnership and brand exposure, organisations, or individuals looking to sponsor a specific attraction or section, through to individuals who would like to support a specific part of the show.

Every sponsor plays an important role in helping to keep the event running, and no amount is too small.

Naming Rights for the Orange Show

If you are interested in associating your organisation with the Orange Show at the very highest level, please contact the Show Society to discuss further.

Gold Sponsorship Package – \$5,000 and over

Gold Sponsorship is available for Premiere Attractions such as freestyle motocross or headline musicians. These are highly publicised attractions forming the centrepiece of a range of special attractions. These major attractions will typically be presented as part of the evening entertainment or night show. Attractions will vary from year to year.

Naming rights of the attraction

Inclusion of your company name and logo as a gold sponsor in the Sponsors Register

6m x 6m Outdoor Exhibitor Trade Space

Ten (10) entry passes for the show

Acknowledgements from show announcer

Promotion on the Orange Show Society website and social media platforms using company logo and description (to be provided by the sponsor at the time of submission)

Option to be involved with the attraction (for example, starting the Lawnmower Races, presenting prizes or awards)

Silver Sponsorship Package – \$2,500 – \$4,999

Silver Sponsorship is available for major attractions at the Orange Show including the fireworks, Trick Riding Demonstration Attractions will vary from year to year.

Naming rights of the attraction


Inclusion of your company name and logo as a silver sponsor in the Sponsors Register

6m x 3m Outdoor Exhibitor Trade Space

eight (8) entry passes for the show

Acknowledgement from show announcer

Promotion on the Orange Show Society website and social media platforms using company logo and description (to be provided by the sponsor at the time of submission)





Bronze Sponsorship Package – \$1,000 – \$2,499

Bronze Sponsorship is available for events or attractions at the Orange Show (examples include: the Animal Nursery, Live entertainment, Lawnmower Races). Attractions will vary from year to year.

Naming rights of the attraction

Inclusion of your company name and logo as a Bronze sponsor in the Sponsors Register

3m x 3m Outdoor Exhibitor Trade Space

Six (6) entry passes for the show

Acknowledgement from show announcer

Promotion on the Orange Show Society website and social media platforms using company logo and description (to be provided by the sponsor at the time of submission)

Blue Ribbon Sponsorship Package – \$500 – \$999

Naming rights of a Show Section (for example, Young Woman, Sheep, Cattle, Poultry, etc.)

Listing as a Blue Ribbon Sponsor in the Sponsors Register

Promotion on the Orange Show Society website and social media platforms using company logo and description (to be provided by the sponsor)

3m x 3m Trade Space at Sponsored Section location (unpowered)

Option to install company banner or promotion at the sponsored Section
five (5) entry passes to the show

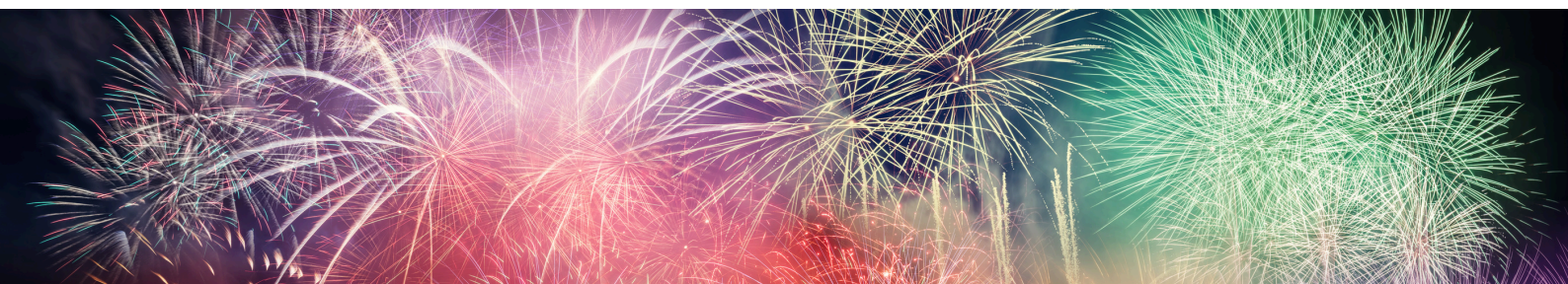
Red Ribbon Sponsorship Package – \$250 – \$499

Naming rights of two (2) Sub-Sections of a Show Section (for example, Merinos and Poll Dorsets within the Sheep section)

Listing as a Red Ribbon Sponsor in the Sponsors Register

Promotion on the Orange Show Society website and social media platforms using company logo and description (to be provided by the sponsor)

Option to install company banner or promotion at the Section
Four (4) entry passes to the show





White Ribbon Sponsorship Package – \$150 – \$249

- Naming rights of a Sub-Section of a Show Section (for example, Merinos within the Sheep section)
- Listing as a White Ribbon Sponsor in the Sponsors Register
- Promotion on the Orange Show Society website and social media platforms using company logo and description (to be provided by the sponsor)
- Two (2) entry passes to the show

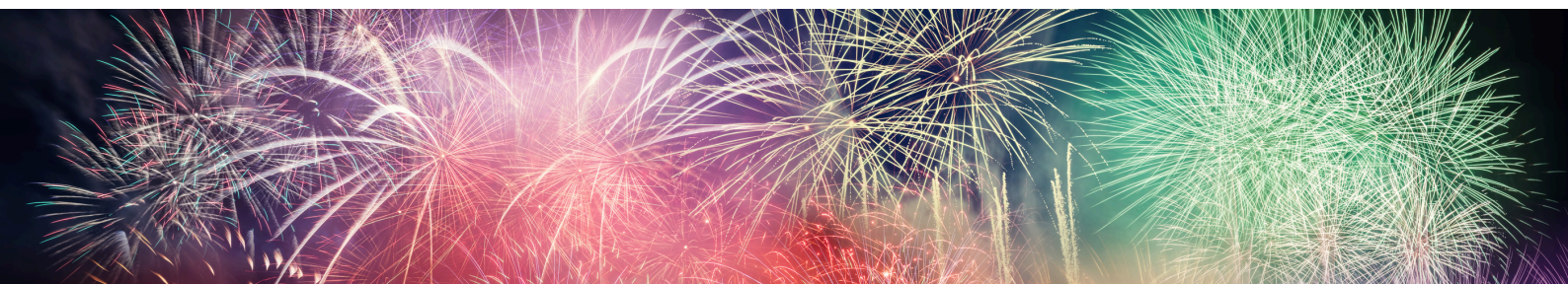
Yellow Ribbon Sponsorship Package – Under \$150

- Listing as a Yellow Ribbon Sponsor in the Sponsors Register
- Promotion on the Orange Show Society website and social media platforms using company logo and description (to be provided by the sponsor at the time of submission)

Green Ribbon Sponsorship Package – Donation of goods in kind

- Listing as a Green Ribbon Sponsor in the Sponsors Register
- Promotion on the Orange Show Society website and social media platforms using company logo and description (to be provided by the sponsor)
- Entry Passes to the show, in line with the value of the goods
- Donations of any amount of money, goods for use at the Show, or services provided to the Show Society are greatly appreciated, and the Show Society is happy to discuss allocation of your contribution and recognition of your support.

Donations of any amount of money, goods for use at the Show, or services provided to the Show Society are greatly appreciated, and the Show Society is happy to discuss allocation of your contribution and recognition of your support. We are open to fitting your sponsorship to fit you so if there is something you don't want or do, we can customise your package please contact the secretary to discuss this.





Show Society

There are a range of fixed operating costs the Show Society welcomes support to cover including insurance, electricity and more.

Events and Attractions

Special events and attractions are able to be sponsored. To discuss further, please contact: secretary@orangeshowociety.org.au

Show Sections

The below show sections are able to be sponsored:

- Birds
- Cattle
- Cooking
- Craft
- Dairy Goats
- Dog High Jump
- Dog Show
- Fine Arts
- Flowers & Plants
- History
- Homemade Products
- Honey
- Horses
- Lawnmower Races
- Lego
- Pet Show
- Photography
- Poultry
- Produce
- Rural Achiever
- Scarecrow
- Schools Display
- Sheep
- Tiny Tots & Showday Awards
- Wool Fleece
- Young Woman
- Youth in Ag
- Beaut Ute Competition



Sponsorship-2025 Orange Show

Name Of Sponsor															
Primary Contact							Phone								
Email															
Address															
SPONSORSHIP DETAILS															
Cash Sponsorship						Goods In Kind									
Please indicate your cash sponsorship level below						Please indicate below the type of goods, their approximate value and how they will be provided to the Show Society									
<input type="checkbox"/> Gold Sponsor - \$5,000 and above															
<input type="checkbox"/> Silver Sponsor - \$2500 - 4999															
<input type="checkbox"/> Bronze Sponsor - \$1000 - 2499															
<input type="checkbox"/> Blue Ribbon Sponsor - \$500 - \$999															
<input type="checkbox"/> Red Ribbon Sponsor - \$250 - \$499															
<input type="checkbox"/> White Ribbon Sponsor - \$150 - \$249															
<input type="checkbox"/> Yellow Ribbon Sponsor - Under \$150															
Please indicate below any preferred events, sections or other aspects of the Show you would like to support. We will endeavour to meet these preferences.															
Payment Arrangements															
<input type="checkbox"/> I will pay via Direct Deposit (BSB: 082 774 ACC: 64 520 5548)						<input type="checkbox"/> I will pay via Credit/Debit Card									
Declaration															
In signing this confirmation form, I acknowledge that I agree to be a sponsor for the 2024 Orange Show. I also acknowledge that I am permitted to sign on behalf of this organisation or business.															
Name								Signature							
Position (e.g. Director / CEO if applicable)								Date							
Please send completed form to: secretary@orangeshowssociety.org.au															
Office Use															
Date Entered In Register								Date Funds/Goods Received							
												Advertising Arranged			
No. Of Tickets				2 4 6 8 10 15				Tickets Provided:				Emailed / Picked up / Posted			
												Date			
Processed By								Date							



**Thank you for supporting the
2025
Orange Show**